

Dear

On behalf of the Association of American Physicians of Indian Origin-Hampton Roads, I would like to cordially invite you to participate in AAPI-HR's ninth annual charity gala, **on February 17, 2018 at the Renaissance Portsmouth-Norfolk Waterfront Hotel in Portsmouth**. This is a NEW venue for the gala.

AAPI-HR is a local organization comprised of more than 150 Indian medical professionals who reside and practice medicine in Hampton Roads as well as Northeastern North Carolina and Elizabeth City, NC. It is a not-for-profit organization promoting scientific, educational, cultural and charitable activities in Hampton Roads.

At our last gala in February 2017, AAPI-HR was able to fulfill its mission and attain its goal of donating money to the area charities. More than \$70,000 were donated with your support and generosity.

Beneficiaries from last year's event include:

- HOPES Free Clinic in Norfolk
- Chesapeake Care Free Clinic
- Beach Health Clinic in Virginia Beach
- Maryview Foundation Free Clinic, Portsmouth
- Western Tidewater Free Clinic in Suffolk
- Gloucester-Mathews Free Clinic
- Community Free Clinic of Newport News
- Physicians for Peace India Mission
- American Red Cross for Nepal Earthquake Relief Fund
- Tamilnadu Disaster Relief Fund
- AAPI-HR sponsored annual Health Camp

Your early leadership support sets the pace for our annual campaign and inspires others to contribute as well. With the help of your contribution, 100 percent of the net proceeds will go directly towards charitable health care programs and educational activities in Hampton Roads. I invite you to continue partnering with AAPI-HR for another successful event and continue a tradition of helping our community.

An Evening in Paradise, for the Love of Giving
Ninth Annual AAPI-HR charity gala
Saturday, February 17, 2018, 5:30 pm
Renaissance Portsmouth-Norfolk Waterfront Hotel, Portsmouth (**NEW venue**)

We will have approximately 500 guests attend and expect to fill up rather quickly. We hope to have your organization join us. I have enclosed information on sponsorship opportunities, which include vendor booths, ads in the gala commemorative program and ticket purchases. **Advertisement submissions are due by January 5, 2018**. Late submissions are not guaranteed inclusion in the program.

For more information regarding advertisements and sponsorship opportunities, please see the attached sponsorship form or email aapihamptonroads@gmail.com.

To receive regular updates on the gala and AAPI-HR's efforts in the community, find us on www.Facebook.com/AAPIHR or visit www.aapihr.org.

Thank you for your continued support.

Sincerely,

Roopam Sood-Khandpur, MD
AAPI-HR President



Roopam Sood-Khandpur, MD, **AAPI-HR President**
 Sonia Kapoor, MD **Gala Co-Chair**
 Soham Sheth, MD, **Gala Co-Chair**

February 17, 2018

www.aapihr.org
 www.facebook.com/AAPIHR
 aapihamptonroads@gmail.com
 Tax ID 510-56-9999
 Nonprofit 501(c)3 organization

Event Sponsor: \$25,000

- Company name on front cover of event program
- One VIP table of 10
- Full-page advertisement on back page of event program
- Company name on all event promotions
- Company name on all signage at gala
- Company banner displayed at event (provided by sponsor)
- Display booth
- Recognition on AAPI-HR website and Facebook page

Grand Sponsor: \$15,000

- Company name displayed during live and silent auctions
- Company name on front cover of event program
- One VIP table of 10
- Full-page advertisement in inside cover of event program
- Company name on all event promotions
- Company banner displayed at event (provided by sponsor)
- Display booth
- Recognition on AAPI-HR website and Facebook page

Platinum Sponsor: \$10,000

- Company name mentioned during cultural performances
- Company name on front cover of event program
- One VIP table of 10
- Full-page advertisement in inside cover of event program
- Company name on all event promotions

- Company banner displayed at event (provided by sponsor)
- Display booth
- Recognition on AAPI-HR website and Facebook page

Entertainment Sponsor: \$7,500

- Company name displayed in entertainment area
- One table of 10
- Full-page advertisement prominently in event program
- Company banner displayed at event (provided by sponsor)
- Recognition on AAPI-HR website and Facebook page

Decoration Sponsor: \$7,500

- Company name displayed in dining area
- One table of 10
- Full-page advertisement prominently in event program
- Company banner displayed at event (provided by sponsor)
- Recognition on AAPI-HR website and Facebook page

Cocktail Sponsor: \$7,500

- Company name on drink napkins and cocktail areas
- One table of 10
- Full-page advertisement prominently in event program
- Company banner displayed at event (provided by sponsor)
- Recognition on AAPI-HR website and Facebook page

Gold Sponsor: \$5,000 (4 available)

- Company name displayed at valet podium and tent
- One table of 10
- Full-page advertisement prominently in event program
- Recognition on AAPI-HR website and Facebook page

Corporate Sponsor: \$3,000

- One table of 10
- Full-page advertisement prominently in event program
- Recognition on AAPI-HR website and Facebook page

Vendor Booth: \$2,000

- Includes two tickets

Individual Tickets: \$300 per person

Full-page 8.5 x 11 color advertisement in program: \$1,500 (Includes two tickets)

Half-page 8.5 x 5.5 color advertisement in program: \$750 (includes one ticket)

Quarter-page 4.25 x 5.5 color advertisement in program: \$350

Please submit camera-ready ads in appropriate size in pdf format.

Please allow adequate time for ads that require design assistance.

- Event Sponsor \$25,000
- Grand Sponsor \$15,000
- Platinum Sponsor \$10,000
- Entertainment Sponsor \$7,500
- Decoration Sponsor \$7,500
- Cocktail Sponsor \$7,500
- Gold Sponsor \$5,000
- Corporate Sponsor \$3,000
- Vendor Booth \$2,000
- Individual ticket \$300 person
(number of tickets)
- Full-page color advertisement in program (8.5"x11"): \$1,500
- Half-page color advertisement in program (8.5"x5.5"): \$750
- Quarter-page color advertisement in program (4.25"x5.5"): \$350
- I cannot attend the AAPI-HR Gala. I would like to support your mission with a contribution of \$.

Advertisement Submission

**Deadline is
January 5, 2018**

**For information on advertisements,
contact**

**Dr. Siddarth Bhende at
(757) 995-3965 or email
skb002@yahoo.com**

**For information on sponsorships,
contact Dr Manish Patel at
(215) 519-9317 or
email mdy2k@yahoo.com**

Contact Person: _____

Company Name: _____

Address: _____

City: _____ State _____

Zip _____

Phone _____

Email _____

Sponsor name to appear in print

Contact regarding sponsor ad.
Email _____

Phone number _____

Enclosed is my total contribution of
\$.

Please make checks payable to **AAPI-HR**.

Mail to: PO Box 6428
Portsmouth, VA 23703-6428